

Atlanta Legal Marketing
750 Park Avenue, NE
18-South
Atlanta, Ga 30326



To the Buckhead PowerCore Team:

I'm writing to enthusiastically endorse Rebecca and Rebecca Brizi Consulting on behalf of one of my clients.

From time to time, as I advise the attorneys I work with about their marketing, it reveals other areas of practice management (or practice mismanagement) that need to be addressed. Such was the case with a wills, trusts, and elder law client here in Buckhead. While her firm was successful, she had a litany of back burner projects, unrequited growth strategies, and held-together-with-a-smile processes that were beyond her bandwidth and expertise to fix. And frankly, beyond mine too.

It was an easy decision to make a referral to Rebecca, who arranged to meet with her that very week after the connection was made. My client called with an audibly noticeable lump in her throat after their first two hour session, and explained that she believed Rebecca had just completely changed her professional life. After a few months of working together, the changes are also apparent to me. My client is more proactive, she's reinvigorated about her practice, and she's got more opportunities than ever that are worthy of marketing.

I would trust Rebecca with a referral in any industry, certainly including the unique landscape of law, because of the time she dedicates to learning the context within which her clients work. Her own undying love of process never stands in the way of treating every client as an individual, and addressing their specific needs in ways that are practical and achievable. She can smoothly adapt from one area of a business to another, solving the actual root causes of a problem and not just the observable consequences of it.

It is with great pleasure that I endorse, recommend, and refer to Rebecca and Rebecca Brizi Consulting.

With Gratitude,

A handwritten signature in black ink that reads 'Heather Riggs'. The signature is written in a cursive, flowing style.

Heather Riggs, Founder
Atlanta Legal Marketing